

William L. Bass II

Education

- Masters of Science in Education in Instructional Technology -- Southern Illinois University at Edwardsville, Edwardsville, IL. (2000-2002)
 - Emphasis on learning theory, instructional and curricular design and software development for online and CD-based learning and instruction.
- Bachelors of Science in English -- Culver-Stockton College, Canton, MO.
 - Emphasis on 7-12 education

Certifications

- **Career CPC**
7-12. English

Experience

Educational Instruction:

- **Hazelwood School District**, Florissant, MO (1998 – 2002, 2004-Present)
While at Hazelwood I have taught ninth and tenth grade English, Creative Writing, Modern Media and Practical English as well as piloting the East Options alternative program at East High School. During my time at East I have been involved with a number of committees including the District Technology Steering Committee, the district Data and Assessment Committee, the Professional Development Committee both at the building and district levels, chairing the Curriculum Focus Group for High Schools that Work, and have served on a number of curriculum revision committees. Additionally I have enjoyed chairing the Spartan of the Quarter student recognition program, leading the Renaissance program, coaching girl's soccer, developing a district technology training program and training teachers around the district in the use of technology in the classroom. I was also one of the writers of the Title II.D Grant to implement eMINTS into grades 3-6 in the district. At East I am the founder and advisor for SpartanCast, Hazelwood East student produced podcast and was selected as East's Teacher of the Year for the 2006-2007 school year. I have also developed a paperless classroom in which all student work is done online, incorporates the use of blogs and wikis, and is accessed through a class website.
- **Cooperating School District**, Saint Louis, MO (2007 – Present)
At Cooperating School District I am a trainer for various computer applications.
- **Executrain of St. Louis**, Ballwin, MO (2004)
While at Executrain of St. Louis I was a corporate trainer for a variety of applications including Microsoft Office, Dreamweaver, Photoshop, Illustrator as well as classes such as website and graphic design.
- **BGH Cheer Production**, Lake St. Louis, MO (2002 – 2004)
While at BGH Cheer Productions, I was the Media and Technology Director for the company that included a cheerleading all-star gym and a nationwide all-star cheerleading competition. I was responsible for the website and all technical aspects of the company as well as being a coach and curriculum director.
- **Winfield R-IV School District**, Winfield, MO (1995-1998)
While at Winfield, I taught 7th grade reading and English, Study Skills, 9th Grade English, 10th Grade English and Practical English. I was also on a number of curriculum committees and was the boy's soccer coach.

Instructional Design and Development:

- **Department of Educational Leadership, SIUE, Edwardsville, IL (2001 – 2002)**
As a Graduate Assistant at Southern Illinois University Edwardsville, I was a member of a team of professors charged with the design and development of web-based learning resources for teacher education students to develop an online portfolio system. As a part of this project I created numerous online modules, developed activities based on learning theory and did platform and browser testing for the online environment.

Educational Affiliations and Activities

- National Council of Teachers of English
- Conference on English Leadership
- NCTE Instructional Technology Committee
- Article Reviewer for *English Journal* magazine
- Assembly on Media Arts
- Assembly on Computers in Education
- National Education Association
- Best Buy Technology Grant Recipient
- Title II.D grant writer to incorporate eMINTS in grades 3-6

Software Proficiencies and Skills

- Blackboard/WebCT/Moodle online learning environments
- Adobe Creative Suite Applications
- Microsoft Office Applications
- Video and audio editing
- Podcasting and Vidcasting
- Web and graphic design